

NORTHERN NEW MEXICO

HONOR FLIGHT

★ 2026 CAR SHOW • SPONSORSHIP OPPORTUNITIES ★ ★

Support Our Veterans. Power an Unforgettable Event.



Sunday, May 3, 2026

9:00 AM - 2:00 PM



New Mexico Veterans Memorial

1100 Louisiana Blvd NE



3,500 Attendees Expected

ABOUT THE EVENT

The Honor Flight of Northern New Mexico Car Show is one of the region's largest car show events bringing together classic cars, families, and community partners in support of our mission sending local veterans on a free, life-changing trip to Washington, D.C. to honor their service at our nation's memorials.

Your sponsorship directly helps make these trips possible for our local heroes.

Ready to sponsor?

info@hfnnm.org

★★ SPONSORSHIP TIERS ★★★

FULL THROTTLE - \$5,000

★ Exclusive Premier Sponsorship

- Top-tier placement on all marketing materials
- Main event banner recognition
- Prominent booth space in prime event location
- Lead position on event website.
- Dedicated social media spotlights before and after the event.

➤ SUPERCHARGER - \$2,500

- Booth space in a high-traffic area.
- Direct marketing, inclusion of full-size flyer or promotional item in 200 swag bags.
- Logo featured on event website, flyers, and marketing materials.

🚀 NITRO - \$1,000

- Medium-sized logo on event website.
- Logo included on printed and digital event materials

HONORFLIGHTNORTHERNNM.ORG

**HONOR FLIGHT OF NORTHERN NEW MEXICO IS A
501C (3) NON-PROFIT ORGANIZATION**